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Statement from Barbara Casanova, National Secretary of the Republican National Hispanic Assembly and Florida Chair, on the Launch of TrumpRx.gov

Miami, FL – February 9, 2026 — As National Secretary of the Republican National Hispanic Assembly and Florida Chair, I proudly commend President Donald J. Trump for the launch of TrumpRx.gov, a historic step to finally put American patients – including our hardworking Hispanic and minority communities – first.

For too long, Americans have been forced to pay the highest drug prices in the world, effectively subsidizing lower prices in other countries. President Trump promised to end this injustice, and this launch of TrumpRx.gov is proof that he is delivering on that promise.

Through TrumpRx.gov, patients can now access large discounts on many of the most popular and highest-priced medicines in the country, with prices in line with those paid by other developed nations under the Most-Favored-Nation (MFN) model. This is not talk – this is real, measurable relief for families at the pharmacy counter.

These are transformational price cuts that will directly impact seniors, working families, small business owners, and especially Hispanic communities that are disproportionately uninsured or underinsured and more likely to pay cash for prescriptions.

Whether it's "Delivering Most-Favored-Nation Prescription Drug Pricing to American Patients" or calling on Congress to enact The Great Healthcare Plan for our community, President Trump is delivering on promises to ensure American patients no longer pay high prices to subsidize low prices in the rest of the world, something the political establishment did not believe was possible.

These are more than policies; these offer peace of mind. It means Abuelita's can afford their insulin, young couples can pursue fertility treatment, parents can get asthma and eczema medications for their children, and workers can manage chronic conditions without having to choose between their prescriptions and their rent.

I encourage every Floridian and every American to visit TrumpRx.gov and see how much they can save on the medications they depend on. This is what real healthcare reform looks like: lower prices, more transparency, and a system that finally puts American patients first.

Barbara Casanova

About the RNHA: The Republican National Hispanic Assembly is the oldest and largest Hispanic Republican organization in the United States, dedicated to advancing conservative principles and strengthening Hispanic representation within the Republican Party. Learn more at RNHAFlorida.org or follow us on [Facebook](#) and [Instagram](#) @RNHAFlorida.